



Curriculum Maps 2024-2025

Work Hard, Be Kind, Have Passion

Business Studies



Curriculum Intent

Work Hard, Be Kind, Have Passion

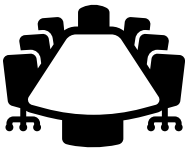
Business Studies gives young people the skills and abilities to engage positively with the business world. They learn how products and business systems work, the skills that businesses require to thrive, ICT skills digital technologies that businesses rely on. Students will learn and master these skills and understand how they will help improve the world around them and for them to become a valued member of an economic, digital society.

We thrive to provide opportunities which allow students to develop a knowledge of a range of business terms, understanding and knowledge. Students will grow in confidence through dedicated teaching environments, the latest ICT equipment and software, and specialist teaching.

At the centre of the subject is creativity and enterprise. Business Studies is a subject which draws, develops and implements a range of different disciplines; including mathematics, science, engineering, geography and art. The subject embeds high quality literacy skills through analysis and evaluation techniques.

HGSS Curriculum Map

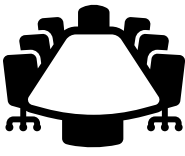
Year 10 Business Studies



Exam Board: Edexcel		Careers: Entrepreneur, business manager, marketing specialist, financial analyst, human resources manager			Co-Curricular: Business club, entrepreneurship competitions, guest speaker series		Sequencing: Provides foundation for new students studying the course for the first time	
	Autumn 1	Autumn 2	Spring 1	AP1	Spring 2	Summer 1	Summer 2	AP2
Content	Enterprise and entrepreneurship	Spotting a business opportunity	Putting a business idea into practice	In-class assessment Mix of short-answer questions, case study analysis, and financial calculations.	Making the business effective	Understanding external influences	Revision and assessment	End-of-year assessment on all Theme 1 topics. Combination of multiple-choice questions, short and extended written responses, and data response questions
Skills:	Identifying opportunities, assessing risks and rewards	Market research, customer needs analysis	Financial planning, setting objectives		Business planning, marketing strategies	Stakeholder analysis, economic factors	Exam techniques, application of knowledge	

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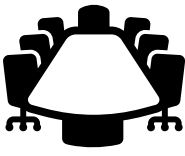
Year 12 Business Studies



Exam Board: AQA			Careers: Management consultant, investment banker, marketing executive		Co-Curricular: Young Enterprise scheme, case competitions		Sequencing: Builds on GCSE Business or provides foundation for new students	
	Autumn 1	Autumn 2	Spring 1	AP1	Spring 2	Summer 1	Summer 2	AP2
Content	What is business? Management and leadership	Marketing and operations	Financial performance	Mock AS-level exam covering What is business?, Management and leadership, Marketing and operations, and Financial performance.	Human resource management	AS content revision	Intro to A-level: Strategic position	End-of-year assessment covering all AS-level content and introduction to A-level strategic positioning.
Skills:	Analysing business structures, decision-making	Developing strategies, optimising efficiency	Financial analysis, investment appraisal		Organisational design, motivation strategies	Synoptic analysis, essay writing	SWOT analysis, competitive environment	

HGSS Curriculum Map

Year 13 Business Studies



Exam Board: AQA			Careers: Strategy consultant, corporate finance analyst, business development manager		Co-Curricular: Business mentoring, industry internships		Sequencing: Builds on Year 12 AS-level content	
	Autumn 1	Autumn 2	Spring 1	AP1	Spring 2	Summer 1	Summer 2	AP2
Content	Strategic direction	Strategic methods	Managing strategic change	Mock A-level exam covering strategic direction and strategic methods. Includes comprehensive case studies, essay questions, and data response questions across all assessment objectives.	A-level content revision	Exam preparation	A-level examinations	A-level preparation. Complete mock exams for all three A-level papers, covering the entire two-year course content with a focus on synoptic assessment and application to unseen case studies.
Skills:	PESTLE analysis, evaluating corporate strategy	Assessing growth and innovation strategies	Organisational culture, change management		Integrated theme analysis, case studies	Essay practice, peer review		